



## “Cooperation amongst Cooperatives”

**Saskatoon, SK, June 14 – 23, 2018:** “Cooperation amongst cooperatives.” This is the 6th co-operative principle that TCU Financial Group put into practice when hosting Loise Methu, CEO for the Cosmopolitan Sacco Society in Kenya, Africa. Loise was one of 12 women who participated in the Women’s Mentorship Program (WMP), an annual program ran by the Co-operative Development Federation of Canada (CDF).

During her time in Saskatoon (and first visit to Canada), a number of women from TCU Financial Group’s leadership team graciously hosted Loise in their homes, showed her around Saskatoon, and helped her get a feel for daily life in Canada. Loise attended her first lacrosse game with Kimberely Elliot, Assistant Branch Manager. She also attended the Executive Women International June dinner meeting which provided an excellent opportunity to network with women leaders across the province and hear from keynote speaker, Darla Lindbjerg, Saskatoon Chamber of Commerce CEO.

During her week at TCU Financial Group, Loise had the opportunity to spend time in meetings, listen to incoming calls through MemberLine (TCU’s Contact Centre) and job shadow each department and every branch in Saskatoon. She was able to spend time learning about TCU’s strategic planning process, problem solving process and even take home material that will help her enhance her lending, risk management, organization structure and overall member experience.

Loise said she was very impressed to learn how, “TCU wants to improve the life of its members and the community.” She visited the Stonebridge Advice Centre and spent time with both the Business Solutions and Wealth Management teams. “The Certified Financial Planners go an extra mile to play a role of advising members on how to manage their finances, on portfolio management, tax planning, risk management, retirement planning and even legacy planning.”

This is the third time that TCU Financial Group has participated in the Women’s Mentorship Program and look forward to next year in providing a valuable learning experience for credit union staff and leaders. “This is a great opportunity to participate in the professional development of a female credit union leader in a developing country. We are so proud to share the member-centric credit union we work in and the amazing community we live in,” said Tammy Vornbrock who is the Chief Business Transformation and Strategy Officer at TCU.





### ***About TCU Financial Group***

TCU Financial group is a Saskatchewan based credit union providing a full suite of financial products and services to the residents, organizations and businesses of Saskatchewan since 1952. TCU is proud to serve over 14,000 members and support them in realizing their financial potential.

TCU has a new vision statement that is “to connect people with their unique life goals” with a supporting mission to “create meaningful spaces, deliver a value-added experience with expert advice, and advocate for financial literacy in order to foster healthier communities”. TCU Financial Group is focused on a transformation toward developing a member experience that is purposeful, drives loyalty, produces differentiation in the market place, and develops brand advocates.

To learn more about TCU Financial Group visit <https://www.tcufinancialgroup.com>

### ***About the Women’s Mentorship Program (WMP)***

The Co-operative Development Foundation of Canada (CDF) held the Women’s Mentorship Program from June 2 – 29th, 2018. This popular training program provides female managers of overseas financial co-operatives with a unique opportunity for professional development.

During their time in Canada, participants spend the first week and a half in classroom training at CDF Canada’s office in Ottawa. For the following 10 days (June 14-23), each participant is hosted by a Canadian credit union. In those 10 days, the WMP participant becomes immersed in the credit union and community, receiving general leadership training and learning the ins-and-outs of day-to-day operations. The participants return to Ottawa for a final week of classroom training before returning home.

Since the program began in 2002, the program has trained over 229 women from 21 countries with over 202 Canadian credit unions hosting and sharing their knowledge.

### **Contact Information**

Tammy Vornbrock  
Chief Business Transformation & Strategy Officer | TCU Financial Group  
Email: [tvornbrock@tcu.sk.ca](mailto:tvornbrock@tcu.sk.ca)  
Phone: (306) 651-6500  
307 Ludlow Street, Saskatoon, SK S7S 1N6  
[tcufinancialgroup.com](http://tcufinancialgroup.com)

Chima Okonkwo  
Program Officer | CDF Canada  
Email: [cokonkwo@cdfcanada.coop](mailto:cokonkwo@cdfcanada.coop)  
Phone: (613) 238-6711  
400-275 Bank Street, Ottawa, ON K2P 2L6  
[cdfcanada.coop](http://cdfcanada.coop)

**[tcufinancialgroup.com](http://tcufinancialgroup.com)**

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