

Marketing Specialist – Career Opportunity

We've got an opportunity for a Marketing Specialist to oversee our ongoing communications, marketing campaigns, content creation and community engagement.

we'll help you get there

Are you someone who is always seeking fun and creative ways to stay innovative and be heard amongst a congested marketplace? Are you a savvy marketer who is experienced in creating multi-channel marketing campaigns that align with business goals; writing & creating results-driven content that delivers marketing and sales results; and managing agency relationships to help our message stand out in the marketplace?

As a key organizational communicator, you have excellent people skills, are accountable to the people you work with and have great communication skills that build collaboration and culture. When communicating you understand audience, intent and desired action for the content you create. You can get down to business and create persuasive and compelling information that gets noticed (and gets results).

You are motivated by the independence of overseeing marketing programs and experienced in using metrics to quickly adjust strategy and refresh tactics as indicated by results. With an organized but flexible work style, you're at ease working collaboratively with colleagues at all levels of the organization and are equally able to engage with our members. You work well alone as well as part of a small team, using your creative skills to solve business challenges. You are skilled in project management with focus on details, timelines and confident to lead and deliver results in collaboration with others.

Are you out there? Are you that person who is already formulating some ideas of how to make TCU Financial Group stand out in a crowded financial marketplace? If you're ready to help us create an exceptional member experience and let your creative marketing juices flow, we'd be happy to hear from you.

Career Opportunity Details

TCU Financial Group is seeking to fill the position of Marketing Specialist, located in Saskatoon. If you are motivated by the thought of this challenge and can demonstrate success through 3+ years of marketing experience, and hold a post-secondary Bachelor's degree in Marketing/Communications, then we'd like to hear from you.

A competitive compensation package is available which includes an enhanced vacation allowance, Group Benefits, and a 7% matched Pension Plan.

TCU Financial Group is a Saskatchewan-based credit union with a staff of 120 and offices in Saskatoon and Regina.

The deadline for this career opportunity is Friday, April 26, 2019. Please submit your resume and cover letter to:

Human Resources Department
TCU Financial Group
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Email: hr@tcu.sk.ca
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