

## Digital Marketing Specialist – Career Opportunity

For a little while now, we've been imagining a digital dynamo who loves to develop and drive all things online. We see a proven front-runner in the art of online communication and digital experience; someone who is always seeking fun and creative ways to stay innovative and be heard amongst a congested marketplace.

*we'll help you get there*

When it comes to execution, we envision a skilled tactician who builds measurement into campaigns and has solid experience in researching and analyzing data from various sources (along with building out reports to show results). We've imagined someone who is tuned into social media for generating business and is a natural at engaging with online audiences in a thoughtful manner. Of course, this digital livewire has the project management skills to focus on details and timelines, while being confident to deliver results in collaboration with stakeholders at all levels of the organization; and when it comes to new ideas, the words "it can't be done" would never be mentioned.

Are you out there? Are you that person who has already diagnosed the online coma that TCU Financial Group is in and has some thoughts on what it's going to take to create an exceptional member experience? If your hand is up saying, "Pick me, pick me!" and you're excited to let your creative digital juices flow, we're all ears.

### Career Opportunity Details

TCU Financial Group is seeking to fill the position of **Digital Marketing Specialist**, located in **Saskatoon**. If you are motivated by the thought of this challenge and can demonstrate success through 3+ years of experience in social media marketing/content development, and hold a post-secondary Bachelor's degree in Marketing/Communications, then we'd like to hear from you.

A competitive compensation package is available which includes an enhanced vacation allowance, Group Benefits, and a 7% matched Pension Plan. TCU Financial Group is a Saskatchewan-based credit union with a staff of 115 and offices in Saskatoon and Regina.

The deadline for this career opportunity is Monday, February 11, 2019. Please submit your resume and cover letter to:

Human Resources Department  
TCU Financial Group  
PO Box 5050  
Saskatoon, SK S7K 4E3  
Fax: 306-653-6741  
Email: [hr@tcu.sk.ca](mailto:hr@tcu.sk.ca)